

Student Name: \_\_\_\_\_

Title of Work: \_\_\_\_\_

Technique(s) Used: \_\_\_\_\_

### Photography Project Evaluation Rubric

#### Creativity/Originality (25 points)

- Generate an original and meaningful piece of work
- Make connections to prior knowledge (i.e., work and methods used in *Enhanced!* art exhibition)

0      13      15      17      20  
Poor   Need Improvement   Fair   Good   Excellent

#### Use of Elements/ Principles of Art & Design (25 points)

- Plan carefully
- Show an awareness of the elements and principles of design
- Choose color scheme and/or medium in an effective manner

0      13      15      17      20  
Poor   Need Improvement   Fair   Good   Excellent

#### Accompanying Text (25 points)

- Write thorough information about the piece (including underlying meaning, photography techniques, artistic methods used, inspiration, etc.)
- Optional: Include accompanying report about a social issue illuminated by the artwork

0      13      15      17      20  
Poor   Need Improvement   Fair   Good   Excellent

#### Effort and Craftsmanship (25 points)

- Used time wisely and produce a complete piece of work
- The artwork is carefully crafted, showing detail and meticulous effort

0      13      15      17      20  
Poor   Need Improvement   Fair   Good   Excellent

#### Extra Credit -- Above and Beyond (5 points)

- Gave effort far beyond what was required
- Took pride in going well beyond the requirement

1      3      5  
Wow!   Incredible!   Phenomenal!!!

TOTAL GRADE:

